

## **Spectralink Earns Preferred Partner Status from NACR**

### **NACR and Spectralink Deliver In-Building Wireless Telephones and Other Mobile Solutions**

EAGAN, Minn., Feb. 4, 2015 /PRNewswire/ -- Technology solutions expert NACR is pleased to announce that Spectralink Corporation ("Spectralink"), a global leader in wireless solutions for the workplace, has been named an NACR Preferred Partner.

[NACR](#) is a leading global provider of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *Fortune*® 100 and global enterprises. The company works closely with Spectralink and other technology innovators to integrate the latest hardware, software, and applications into end-to-end solutions for diverse markets.

"Working with exceptional partners such as Spectralink is part of what sets NACR apart as a technology provider and a trusted source for best-of-breed communications applications that meet customer needs," according to John F. Lyons, President and CEO of NACR. "Together, NACR and Spectralink deliver [powerful mobile solutions](#) designed to help our customers improve workflow, be more competitive, and deliver a more satisfying experience to *their* customers."

"Spectralink is proud to be named an NACR Preferred Partner and to continue building on our great working relationship to achieve our shared goal — meeting the needs of our customers," said Jeff Dyson, Director of Channel and Distribution Sales at Spectralink. "With the recent announcement of Spectralink's WorkSmart solution, [PIVOT](#), NACR can now address their customers that are looking for smartphone-like devices that are purpose-built for enterprises in industries such as healthcare, retail, and manufacturing."

[Spectralink](#) is a global provider of in-building WiFi and DECT communications solutions, providing reliable, enterprise-grade voice and data solutions that increase efficiency, improve service delivery, and solve the everyday problems of mobile workers.

NACR established its Partner Program to identify top partners, nurture long-term relationships, and promote partner solutions with customers. Companies can qualify for one of three tiers of partnership based on criteria including national presence and regional support, ease of doing business, revenue, lead generation, parts support, technical training, and customer service. In return, partners receive NACR marketing and business development support designed to highlight the relationship, the partners' capabilities, and the benefits of their solutions to customers.

To learn more about NACR and Spectralink solutions, contact your NACR representative or [contact the company](#) at **1-888-321-NACR** (6227).

#### **About NACR**

As a leading global provider of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the Fortune 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. As part of ConvergeOne, we serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 1,000 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: [www.nacr.com](http://www.nacr.com)

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#### **About Spectralink**

Spectralink, a global leader in wireless solutions, solves the everyday problems of mobile workers through technology, innovation and integration that enable them to do their jobs better. By constantly listening to how customers move through their workdays, Spectralink is able to develop reliable, enterprise-grade voice and data solutions and deliver them through a powerful, durable device. For more information, please visit <http://www.spectralink.com> or call 303-441-7500.


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