

NACR Sponsors Worldwide Lync Conference 2014 in Las Vegas Technology Integrator NACR Will Highlight Added Value and Lync Expertise February 18-20

EAGAN, Minn., Jan. 23, 2014 /PRNewswire/ -- Communications technology integration expert [NACR](#) will be a bronze sponsor and exhibitor at the upcoming Lync Conference 2014, to be held February 18-20 at the Aria Resort in Las Vegas, NV. As the only comprehensive event in the world dedicated exclusively to Microsoft Lync and supporting solutions, the conference will bring together the global Lync community to explore the latest advancements in unified communications (UC).

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *FORTUNE*® 100 and global enterprises. The company works closely with Microsoft and other technology innovators to integrate the latest hardware, software, applications, and services into end-to-end multivendor solutions. Last year, NACR announced the launch of NACR Ovation Managed Services for Lync — providing "day 2" maintenance and monitoring support for Lync-based voice and UC solutions.

Attendees of the Lync conference can visit Booth 716 to learn more about NACR Ovation Managed Services for Lync. The NACR booth will also feature a demonstration of Lync integration in the contact center — another area in which NACR excels. In addition, the company will hold a drawing for a free [Lync assessment](#) valued at \$5,000; attendees must visit and scan their badge at Booth 716 to be entered to win.

"NACR is an expert in integrating partner solutions that extend and enhance the capabilities of Microsoft Lync — improving communication and collaboration while adding significant value for organizations that utilize Lync," according to Gerry Pearce, Microsoft Practice Team Lead for NACR. "In addition, NACR is unique in offering Lync day 2 support that is backed by our many years of voice experience and our in-depth understanding of how voice works in a Microsoft environment."

As a Lync Certified Support Partner (LCSP), NACR holds the highest level of Microsoft Lync support accreditation. This provides NACR engineers with direct access to level 3 and 4 Microsoft engineers. In addition, NACR has Microsoft Lync Certified Masters on staff and is a designated U.S. Microsoft National Systems Integrator (NSI) with advanced gold competency in UC and silver competency in messaging. As an NSI partner, NACR also has access to Microsoft technical resources across the United States and plays a leadership role in developing and delivering next-generation solutions on the Microsoft platform.

NACR supports Lync 2013 and 2010, as well as Exchange 2013, 2010, and 2007, including the underlying infrastructure. In addition, NACR Ovation Managed Services for Lync offers tiered levels of service based on a customer's needs, with benefits such as guaranteed response times, 24x7x365 proactive monitoring and alerting for UC systems, regular UC environment reviews with a senior solutions architect, and updates and Software Release Management (SRM) services.

Those interested in attending Lync Conference 2014 in Las Vegas can register at www.lyncconf.com/Register.aspx. To learn more about NACR and its Lync capabilities, please visit Booth 716 at the event — or contact your NACR representative or call **888.321.NACR** (6227).

About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the Fortune 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 900 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: www.nacr.com

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Additional assets available online: [Photos \(1\)](#)

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