C1 MediaRoom

NACR Selected by Microsoft as U.S. National Systems Integrator (NSI)

Technology Integrator NACR Continues to Build Its MS and Lync Capabilities

EAGAN, Minn., July 23, 2013 /PRNewswire/ -- Communications technology integration expert NACR is pleased to announce that it has been named a designated U.S. Microsoft National Systems Integrator (NSI) for 2014. Microsoft established the NSI engagement model for its elite partners to elevate their marketing and delivery strategies across multiple geographic and product segments.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *FORTUNE* ® 100 and global enterprises. The company works closely with other technology innovators to integrate the latest hardware, software, applications, and services into end-to-end multivendor solutions for diverse markets, including education and healthcare as well as local, state, and federal governments.

As an NSI partner, NACR will have access to Microsoft technical and marketing resources across the U.S. and play a leadership role in developing and delivering next-generation solutions on the Microsoft platform.

"NACR continues to invest and expand our Professional Services business," said John F. Lyons, President and CEO of NACR. "Microsoft Lync is a vibrant component. This national designation is recognition of our robust capabilities and reach as well as our growing Microsoft partnership. Our clients will benefit from this partnership on both a local and national basis."

Criteria for NSI designation include the scope of Microsoft-related projects that a partner is engaging in, as well as factors such as the company's geographic presence nationally and its strong commitment to communicating effectively about the Microsoft platform.

In addition to being a U.S. Microsoft NSI with advanced Gold Competency in Communications and Silver Competency in messaging, NACR has two Microsoft Certified Masters (MCM) on staff and is an Avaya Platinum Partner. This puts NACR among the top integrators in the U.S. for Lync and Avaya–Lync integration.

To learn more, contact your NACR representative or call the company at **888.321.NACR** (6227).

About NACR
As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 800 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: www.nacr.com

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