

## **NACR Once Again Named National Avaya Partner of the Year by Catalyst Telecom**

### **Solutions Integrator NACR Wins 13th Consecutive Award at Catalyst Conference**

EAGAN, Minn., May 20, 2013 /PRNewswire/ -- Who says 13 is an unlucky number? Not communications integration expert [NACR](#), which has been recognized for the thirteenth year in a row as Catalyst Telecom's National Avaya Partner of the Year. The award was announced during Catalyst's 2013 Partner Conference, held May 14-16 in Savannah, GA.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

NACR ([www.nacr.com](http://www.nacr.com)) is a leading integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers from small businesses to *FORTUNE*® 100 and global enterprises. The company serves as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, collaboration, and customer service.

Catalyst Telecom (Greenville, SC) is a value-added distributor of unified communications and networking solutions, and a sales unit of ScanSource, Inc. Its annual conference brings together strategic communications partners such as Avaya and NACR, offering them informational sessions and opportunities to network with other industry professionals.

"NACR has a great partnership with both Avaya and Catalyst Telecom, and we are honored and excited to once again be recognized for it," said John F. Lyons, President and CEO of NACR. "The NACR-Avaya-Catalyst team will continue to work to evolve our solutions and deliver leading-edge technologies that provide the latest capabilities and exceptional value for our customers' communications investments."

NACR works closely with Avaya, Catalyst, and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets including enterprise, small and midsize businesses, government, education, and healthcare. In addition, the comprehensive NACR services portfolio offers a highly trained, certified team of engineers and technicians to provide expert, ongoing support for all of the solutions that the company delivers.

NACR has won Avaya Partner of the Year at the annual Catalyst conference every year since 2001. Among the attendees at this year's conference were NACR executives including Lyons; Paul Maier, Senior Vice President of Product Technology; Jay Kamin, Vice President of Operations; and Gail King, Operations Supervisor.

As one of the largest Avaya channel partners worldwide, NACR will also attend the upcoming conference of the [International Avaya Users Group \(IAUG\)](#), June 3-7 in Orlando, FL, where it will be an exhibitor and featured presenter.

For more information about solutions and services from NACR, please contact your NACR NAM or call the company at **1-888-321-NACR** (6227).

#### **About NACR**

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 800 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: [www.nacr.com](http://www.nacr.com)

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