

NACR Will Sponsor Avaya Evolutions in NYC on April 9

Solutions Integrator and Exhibitor NACR Will Highlight Real-Time Collaboration and Customer Experience Management

EAGAN, Minn., March 27, 2013 /PRNewswire/ -- Solutions integration expert NACR will be a gold sponsor of Avaya Evolutions on April 9, 2013, at the Grand Hyatt New York, Park Avenue at Grand Central, in New York City. The special one-day event will provide customers with the opportunity to engage, interact, and collaborate with NACR and Avaya executives, peers, and other industry leaders.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *FORTUNE*® 100 and global enterprises. The company serves as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, collaboration, and customer service.

NACR works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets. As a sponsor and exhibitor at Avaya Evolutions, NACR will highlight emerging technologies and its capabilities in areas including real-time collaboration and customer experience management (CEM).

"NACR is excited about participating in Avaya Evolutions — the premier place for discovering new experiences and driving demand in the business collaboration market," said John Behnken, National Vice President of NACR. "We look forward to talking with the CIOs and other IT leaders who attend, and showing how NACR can help them create a roadmap for enabling collaboration and a 360-degree view of the customer experience across their entire business."

Avaya Evolutions is an interactive educational forum where attendees can learn from peers, industry experts, and innovation leaders from around the world. Designed for IT and collaboration leaders from enterprises of all sizes, Avaya Evolutions has attracted more than 20,000 attendees in the Americas since its inception in June 2010.

Avaya Evolutions in New York will also feature a motivational session with keynote speaker Steve Wozniak, co-founder of Apple, Inc., as well as co-founder and chief scientist for Fusion-IO.

Customers who are interested in attending can register at www.avaya-evolutions.com or contact their NACR National Account Manager (NAM) for more information and to arrange a consultative meeting at Avaya Evolutions.

About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 800 customer-focused and certified employees, we have consistently been recognized for excellence by our partners, suppliers, and customers. For more information, visit: www.nacr.com

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