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SimpliCTI to Sponsor Upcoming Oracle Summit

System Integrator Will Highlight Cloud Connector Solutions January 21-23 in Scottsdale, AZ

CARY, N.C., Jan. 21, 2013 /PRNewswire/ -- SimpliCTI Software Solutions is pleased to announce that it is a Silver Sponsor of the 2013 Oracle Applications and Industry Partner Summit, to be held January 21-23 at the Westin Kierland Resort and Spa in Scottsdale, AZ.

A ConvergeOne company and a leading system integrator and software developer specializing in contact centers, SimpliCTI (www.simplicti.com) is an expert in helping businesses use technology to maximize customer service, productivity, and return on investment.

The second annual Oracle Applications and Industry Partner Summit will bring together more than 400 executives from Oracle's most strategic system integrators (SIs) and more than 100 product, solutions, and sales executives. The event will offer partner exhibits, educational breakout sessions, and keynote speakers addressing new technology trends and industry strategies.

"SimpliCTI is proud to be associated with Oracle and its leadership in cloud-based technologies for managing and enhancing the customer experience," according to Bruce Calhoon, President and COO of SimpliCTI. "We look forward to demonstrating to our peers and other SIs how our Cloud Connector solutions can provide the vital link between advanced multichannel capabilities and the major contact center platforms."

The company recently joined the Oracle PartnerNetwork (OPN) as a Gold level member and has successfully completed validation of its Cloud Connector for Oracle RightNow Cloud Service Version 3.0. SimpliCTI's Cloud Connectors enable unified, multichannel connectivity to leading contact center platforms including Avaya and Cisco.

As a Silver Sponsor of the Oracle Summit, SimpliCTI will have a featured booth in the exhibit hall, where attendees can meet with SimpliCTI executives and see demonstrations of the Cloud Connector solutions and collateral. The company will also sponsor a hole at the associated Monday (January 21) charity golf event to benefit the American Cancer Society Relay for Life.

SimpliCTI is part of ConvergeOne (www.converge-one.com), one of the leading integrators of telephony, data, and unified communications solutions in the United States, with operating companies and locations across the country. The ConvergeOne companies also include NACR, S1 IT Solutions, the NorthPark Group, and G3 Technology Partners.

For more information about SimpliCTI and its solutions, look for the company's booth at the Oracle Summit or contact SimpliCTI at sales@simplicti.com.

About SimpliCTI
SimpliCTI Software Solutions, Inc., founded in 1996, delivers customer interaction software development and integration, consulting services, and innovative packaged software solutions across all industries and client environments. SimpliCTI's interaction management focus incorporates a commitment to customer satisfaction and draws upon decades of solution development and implementation experience to provide expertise in the area of unified communications services.

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