

## **NACR Sponsors Avaya Evolutions in Chicago on November 1**

### **Solutions Integrator and Exhibitor NACR Will Highlight Real-Time Collaboration and Customer Experience Management**

EAGAN, Minn., Oct. 10, 2012 /PRNewswire/ -- Solutions integration expert NACR will be a Gold Sponsor of Avaya Evolutions, occurring on November 1, 2012, at the Schaumburg Convention Center in Chicago. The special one-day event will provide customers with the opportunity to engage, interact, and collaborate with NACR and Avaya executives, peers, and global industry leaders.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR ([www.nacr.com](http://www.nacr.com)) is a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions. The company delivers comprehensive sales, consultative, training, and technical support, as well as expert managed services, remote diagnostics and resolution, maintenance, refurbishment, and repairs.

Avaya Evolutions is an action-packed interactive and educational forum where attendees can learn from peers, experts, and innovation leaders from around the world. Designed for IT and collaboration leaders from enterprises of all sizes, Avaya Evolutions has attracted more than 20,000 attendees in the Americas since its inception in June 2010.

NACR works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets. As a Gold Sponsor and exhibitor at Avaya Evolutions, NACR will highlight emerging technologies and its capabilities in areas including real-time collaboration and customer experience management.

"NACR is excited about participating in Avaya Evolutions — the premier place for discovering new experiences and driving demand in the business collaboration market," said John Behnken, National Vice President of NACR. "We look forward to talking with the CIOs and other IT leaders who attend, and showing how NACR can help them create a roadmap for enabling collaboration and a 360-degree view of the customer experience across their entire business."

Avaya Evolutions in Chicago will also feature a motivational session with keynote speaker Steve Wozniak, co-founder of Apple, Inc., and chief scientist for Fusion-io.

Customers who are interested in attending can register at [www.avaya-evolutions.com](http://www.avaya-evolutions.com) — or contact their NACR National Account Manager (NAM) for more information and to arrange a consultative meeting at Avaya Evolutions.

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227).

For more information visit, [www.nacr.com](http://www.nacr.com)

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