

## **NACR to Participate in Wisconsin Healthcare Technology Conference**

### **NACR Will Feature Mobility and Other Integrated Solutions at WHTA Event**

EAGAN, Minn., Oct. 4, 2012 [/PRNewswire/](#) -- Communications integration expert NACR will participate in the 17th annual fall conference of the Wisconsin Healthcare Technology Association (WHTA), October 31 to November 2 in Madison, WI. At the conference's Vendor Fair, NACR will have a table highlighting mobility, unified communications (UC), HIPAA compliance, and other solutions for healthcare.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR is a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions. The company delivers comprehensive sales, consultation, training, and technical support, as well as managed services, maintenance, and repairs.

The WHTA is a non-profit member organization that provides education and guidance to healthcare personnel and organizations on the complexity and importance of telecommunications, IT, and other related areas of technology within the healthcare field. The WHTA's 2012 Educational Conference and Vendor Fair will provide members with the chance to network with industry professionals and peers, sharing knowledge in the use of technology in healthcare.

"NACR looks forward to participating in the WHTA conference and showcasing some of the leading-edge technologies and services we offer for healthcare," according to Dick Bourdow, Central Region Vice President of NACR. "We want to show how we help organizations create a roadmap for integrating technology tools into a healthcare environment to achieve lasting value and improve quality of care."

NACR will be one of 16 vendors participating in the event, along with one of its partners, Amcom Software. NACR works closely with Avaya, Amcom, and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for healthcare, as well as enterprises, small and mid-size businesses, government, and education.

On the afternoon of Wednesday, Oct. 31, NACR National Account Manager Barbara Hoeft will host a breakout session featuring Bryan Mitchell, Regional Sales Director for Amcom Software, addressing "Mobility Strategies in Healthcare." Visitors to the Vendor Fair on Thursday will be able to meet with NACR associates to discuss the company's expertise in supporting converged infrastructure and SIP integration with healthcare tools such as texting and nurse call systems, plus see demonstrations of some of NACR's mobility applications such as alert notifications.

WHTA members who are interested in attending can contact their NACR NAM for more information and to arrange a consultative meeting at the event.

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com).

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