

## **NACR Named Avaya National Partner of the Quarter for Q2 2012**

### **Solutions Integrator NACR Only Nationwide Winner**

EAGAN, Minn., May 24, 2012 /PRNewswire/ -- Solutions integration expert NACR today announced it has been recognized as the Avaya National Partner of the Quarter for the second quarter of 2012. Avaya is a global provider of business communications and collaboration systems, software, and services; NACR is one of the largest Avaya channel partners worldwide.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions, NACR delivers comprehensive sales, consultative, training, and technical support, as well as managed services, maintenance, and repairs. The company works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse business markets.

"NACR gets tremendous satisfaction from working with Avaya to deliver powerful, business-enhancing solutions and services to our customers," according to Tom Roles, President and CEO of NACR. "To also be recognized for our contributions to Avaya's success and growth, and for our dedication to improving our Avaya skills and business practices, is extremely gratifying to all of us here at NACR."

Avaya announced its quarterly awards, which included regional winners as well as NACR's national award, on April 14. The winners were chosen by their Avaya Channel Sales team based on their level of success and achievement towards metrics, and by demonstrating one or more of the following: unique teaming, engagement, differentiated solutions or programs, significant revenue quarter over quarter or year over year, certifications, or training.

"Avaya's channel partners are instrumental to our ability to deliver innovation and value to customers in the U.S.," said Karl Soderlund, Vice President of U.S. Channel Sales at Avaya. "This award recognizes NACR for its outstanding contributions in the second quarter, in the areas of product and professional services revenues, excellence in design, and the company's commitment to quality and to value selling."

Previously, NACR has been honored as Avaya's Enterprise Partner of the Year eight times, most recently in 2011.

For more information about NACR solutions, businesses can call their NACR representative, contact the company at **1- 888-321-6227**, or visit online at [www.nacr.com](http://www.nacr.com) .

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com) .

SOURCE NACR

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