

## **NACR Sponsors 2012 IAUG Global Education Conference**

### **Event to Showcase NACR Ovation Managed Services and Breakout Sessions**

EAGAN, Minn., May 1, 2012 /PRNewswire/ -- Solutions integration expert NACR will be a sponsor of the 2012 conference of the International Avaya Users Group (IAUG), May 20-24 in Boston, MA. IAUG Global Education Conference 2012 will provide Avaya users with access to industry leadership, IT experts, peer networking, over 200 content-rich educational sessions, and more than 130 partners exhibiting the latest technologies.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

"The IAUG conference always offers NACR a wonderful opportunity to connect with Avaya users and demonstrate how we add value to their communications solutions," according to Tom Roles, President and CEO of NACR. "For 2012, we are especially excited to talk about NACR Ovation Managed Services and how it enables us to provide even greater value to customers by meeting their needs for ongoing support as their technology and business needs evolve."

As one of the largest Avaya channel partners worldwide, NACR ([www.nacr.com](http://www.nacr.com)) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The company works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

IAUG has more than 4,000 members and is one of the world's largest international organizations for communications technology professionals, providing a forum for the global Avaya user community and resources for Avaya customers everywhere. This year's IAUG conference features the theme "Connect. Communicate. Collaborate."

As a sponsor, NACR will be at the conference to help customers learn how to evolve their networks for maximum ROI and achieve maximum value from their Avaya solutions. Visitors to NACR's booth #619 will be able to meet with company executives, sales associates, and technical specialists who support the design, installation, and maintenance of the complete Avaya product line.

The booth will showcase the NACR Ovation portfolio, offering one source for customizable and prepackaged managed services — leveraging NACR's proven methodology, two high-tech Network Operations Centers, expert tools, and highly trained, certified professionals to proactively support complex communications infrastructures.

NACR's booth will also feature live demonstrations of AvayaLive™ Engage, an immersive Web collaboration tool that provides a virtual environment for connecting users in real time, using 3D visuals, video, and spatial audio. "Conference attendees should be sure to stop by our booth to see avatars in action and learn about a special promotion that will let them trial AvayaLive™ Engage for 15 days," Roles added.

Additionally, NACR experts will be featured presenters in breakout sessions addressing six timely topics: "SIP: The Evolution Has Begun"; "Contact Center Compliance"; "IP Numbers: Everything You Wanted to Know"; "Am I Ready for SIP?"; "Defining Your Enterprise UC Strategy"; and "International Delivery: Geographically Borderless Solutions in a World of Paperwork."

NACR will offer free giveaways to registered attendees who visit Booth 619 during the conference. IAUG members who plan to attend are encouraged to preregister at [www.iaug.org](http://www.iaug.org) and contact their NACR National Account Manager (NAM) for more information. To arrange a consultative meeting at the event send an email to [marketing\\_campaign@nacrc.com](mailto:marketing_campaign@nacrc.com).

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com).

SOURCE NACR

For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333 ext. 2502, [ssund@nacr.com](mailto:ssund@nacr.com)

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Additional assets available online: [Photos \(1\)](#)

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