NACR Launches Brand Name for Managed Services
NACR Ovation Portfolio Provides One Source for Expert Managed Support

EAGAN, Minn., Feb. 15, 2012 /PRNewswire/ -- As part of its continuing initiative to deliver comprehensive services and support, solutions integration expert NACR has launched a new brand: NACR Ovation Managed Services. The announcement was made last night at the company's 2012 National Sales Conference in Las Vegas, NV.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

NACR (www.nacr.com) is a ConvergeOne company and one of the largest Avaya channel partners worldwide. As the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions, NACR delivers comprehensive sales, consultation, training, and technical support, as well as managed services, maintenance, and repairs. The company works closely with other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

"As a leader in the industry, NACR has always delivered expert services to help customers maximize the value and performance of their communications networks," according to Scott Ford, Vice President Outsourcing and Managed Services and part of the team who unveiled the new services brand at the conference. "The launch of NACR Ovation highlights the expansion of our services platform and our ongoing support for the evolving communications needs of today's businesses."

NACR's comprehensive portfolio provides one source for customizable and prepackaged managed services — leveraging a proven methodology, two high-tech Network Operations Centers (NOCs), expert tools, and the skills of highly trained, certified professionals to proactively support complex communications infrastructures.

With the launch of NACR Ovation, customers can take advantage of new managed services offers and options that were recently added to the portfolio. In addition, Ford leads a dedicated team of experts in every region across the United States to support all sales of NACR Ovation Managed Services.

The annual NACR National Sales Conference serves as the venue in which NACR and the other ConvergeOne companies — S1 IT Solutions, based in Boise, ID, NorthPark Group, based in New York, NY and SimpliCTI, based in Cary, NC — come together to attend educational sessions, share innovations, and develop strategies for meeting customer needs. The 2012 conference is hosting more than 500 attendees including national account managers, design specialists, and executives. Also attending is a large contingent of partners who come to the conference to feature technology solutions that complement and enhance the ConvergeOne companies' solutions.

To learn more about NACR Ovation Managed Services, please contact your NACR representative or call the company at **1-888-321-NACR (6227)**.

About NACR
With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit **www.nacr.com** .

SOURCE NACR

For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333, ext. 2502, ssund@nacr.com

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