

## **NACR Sponsors NASTD Midwest Region Seminar for State IT Professionals**

### **NACR to Meet with NASTD Members to Enhance State Operational Efficiency**

EAGAN, Minn., May 5, 2011 /PRNewswire/ -- As a corporate member of the National Association of State Technology Directors (NASTD), solutions integration expert NACR will be a Bronze sponsor of the NASTD 2011 Midwest Region Seminar, May 15-18 in St. Louis, MO. NASTD's purpose is to promote the effective use of Information Technology (IT) to improve the operation of state government.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As the largest Avaya channel partner worldwide, NACR ([www.nacr.com](http://www.nacr.com)) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The seven-time Avaya BusinessPartner of the Year works closely with Avaya and other leading technology innovators to integrate best-in-class hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

With members from states across the nation and the private sector, NASTD represents IT professionals who play a strategic role in planning and shaping state government technology infrastructures and policies. As a corporate member of NASTD, NACR provides IT services and equipment to state government.

"By participating in NASTD, NACR can help states use the latest technology to improve operational efficiencies, with benefits such as lower costs, reduced energy use, faster response to requests, more effective use of resources, and equal access to services for citizens," according to Rena Taylor, Public Sector Director at NACR. "Our participation in this regional event gives NACR more opportunities to meet with state members and hear their critical needs and issues firsthand, so we can better help solve their problems and improve their use of technology."

In addition to Taylor, who as the head of NACR's dedicated government practice attends NASTD events nationwide, the May 15-18 seminar will be attended by NACR sales leadership and National Account Managers (NAMs) from throughout the region.

NASTD's Midwest Region Seminar will include IT readouts/procurement reports from Kansas, Minnesota, Missouri, Nebraska, Ohio, and Wisconsin. The event will also feature presentations and technology sessions on topics such as enterprise resource planning, cloud computing, security assessment tools, advancements in state data centers, and managing unified communications at the enterprise level.

As a member of NASTD, NACR also participates in the organization's Corporate Alliance Council, another forum in which members can share ideas and build stronger relationships between IT providers and state government. Additionally, the company sponsors and attends other NASTD national and regional events where state IT professionals and NACR associates can network face to face.

NASTD members who will be attending the Midwest Region Seminar can contact their NACR NAM or Rena Taylor (651-796-7002 or [rtaylor@nacrr.com](mailto:rtaylor@nacrr.com)) to arrange a meeting at the event. New customers and organizations that want more information can also contact NACR at **1-888-321-6227**.

### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com).

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For further information: Scott Sund, Vice President of Marketing of NACR, 1-800-431-1333, ext. 2502,

ssund@nacr.com

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