

NACR to be Featured at NJ Education Workshop and Exhibition

Communications Solution Provider a Valued School Partner on NJ State Contract

EAGAN, Minn., Oct. 13 /PRNewswire/ -- Communications expert NACR (North American Communications Resource, Inc.) will be a featured vendor at the NJSBA 2010 Workshop and Exhibition to be held October 19-20 in Somerset, NJ, and co-sponsored by the NJ School Boards Association, the NJ Association of School Business Officials, and the NJ Association of School Administrators.

A seven-time Avaya BusinessPartner of the Year, NACR is the largest Avaya channel partner worldwide and a leading provider of value-added communications solutions — delivering comprehensive sales, consultative, training, and technical support, as well as multivendor managed services, maintenance, and repairs. NACR is one of only a few communications vendors on the New Jersey State Contract and is a key technology partner to many school districts throughout the state.

The upcoming Workshop and Exhibition, titled "Tools, Techniques and Tactics," is a major training conference that will attract school officials from across the state, as well as vendors that support the co-sponsoring organizations and will exhibit some of the latest educational products, services, and technologies.

"As a featured exhibitor, NACR looks forward to meeting and networking with school board members, district business administrators, superintendents, and other education officials," says Deb Mullen, NACR's Northeast Regional Manager for the State, Local Government and Education (SLE) markets. "While we have already achieved great success with many school districts in New Jersey, this event offers us added opportunities to better understand the current challenges and issues faced by school decision makers."

All of the NACR staff who will be attending the Workshop and Exhibition have years of experience and specialize in the SLE industries. School officials who will be in attendance are encouraged to visit Booth 629, where NACR will be discussing common challenges and its innovative, cost-effective solutions designed to help schools use technology to improve communications and reduce costs.

For more information about NACR solutions for education, existing customers can call their NACR representatives and new customers can contact the company at **1-651-796-6680** or visit online at **nacr.com**.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and a leading provider of communications solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com.

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